



# CHEERY SUGABO

## GRAPHIC DESIGNER

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**SUGABOO.COM**

## EDUCATION

2007

**California State Polytechnic  
University, Pomona**  
Pomona, CA

BFA—Graphic Design

## SKILLS

### PROFICIENCY

#### Platforms

Mac OSX

Windows XP/Me/2000

DSLR Cameras—Nikon and Cannon

#### Applications

Adobe Creative Suite (CS6 - CC)—  
Photoshop, Illustrator, InDesign,  
Dreamweaver, Flash, Lightroom

Microsoft Office Suite—  
Word, Excel, Powerpoint

Programming—HTML/CSS

## EXPERIENCE

### 2011-PRESENT

#### Graphic Designer

Coaches Choice | Healthy Learning, Monterey, CA

Designed and produced book layouts and book covers, according to company guidelines, for new upcoming; designed cover jackets and inserts for new upcoming DVD products; create eBook formats for hard bound books, as well as manage other ebook developers; designed a monthly eMagazine; develop all advertising collaterals, such as, flyers, press kits, print and web ads, trade shows signage and eBlasts; manages websites design and produce web graphics of products.

### 2010-PRESENT

#### Graphic Designer/Product Photographer | Freelance

Blend Minerals Cosmetics, Sherman Oaks, CA

Designed company website, packaging, and promotional items. Product photography and photo enhancement and retouching.

### 2013-PRESENT

#### Graphic Designer/Product Photographer | Freelance

AP Trading, Hollywood, CA

Product photography, photo enhancement, and retouching. Collaborated in the design of the packaging graphics.

### 2007-2010

#### Graphic Designer/Surface Designer

Gibson Overseas, Commerce, CA

Designed and produced graphics that were decal melamine dinnerware items or glazed onto stoneware. Worked directly with creative director and assistant creative director on possible concepts for upcoming trends and seasons. I also worked closely with other designers, such as, industrial and packaging designers on projects. Worked with various licensed brands—Coca-Cola, Peanuts, Precious Moments, and Campbell's Soup. Designed for various retail stores—Macys, Dillards, Walmart (US & Mexico), Big Lots, Marshall stores, to name a few.

### 2004-2007

#### Graphic Designer

Thousand Oaks Corporation, Irwindale, CA

Responsible for product photography, photo retouching, and enhancements for brochures and catalogs. Designed collaterals such as business cards, letterheads, and logos.